

Evidence Based Acquisition

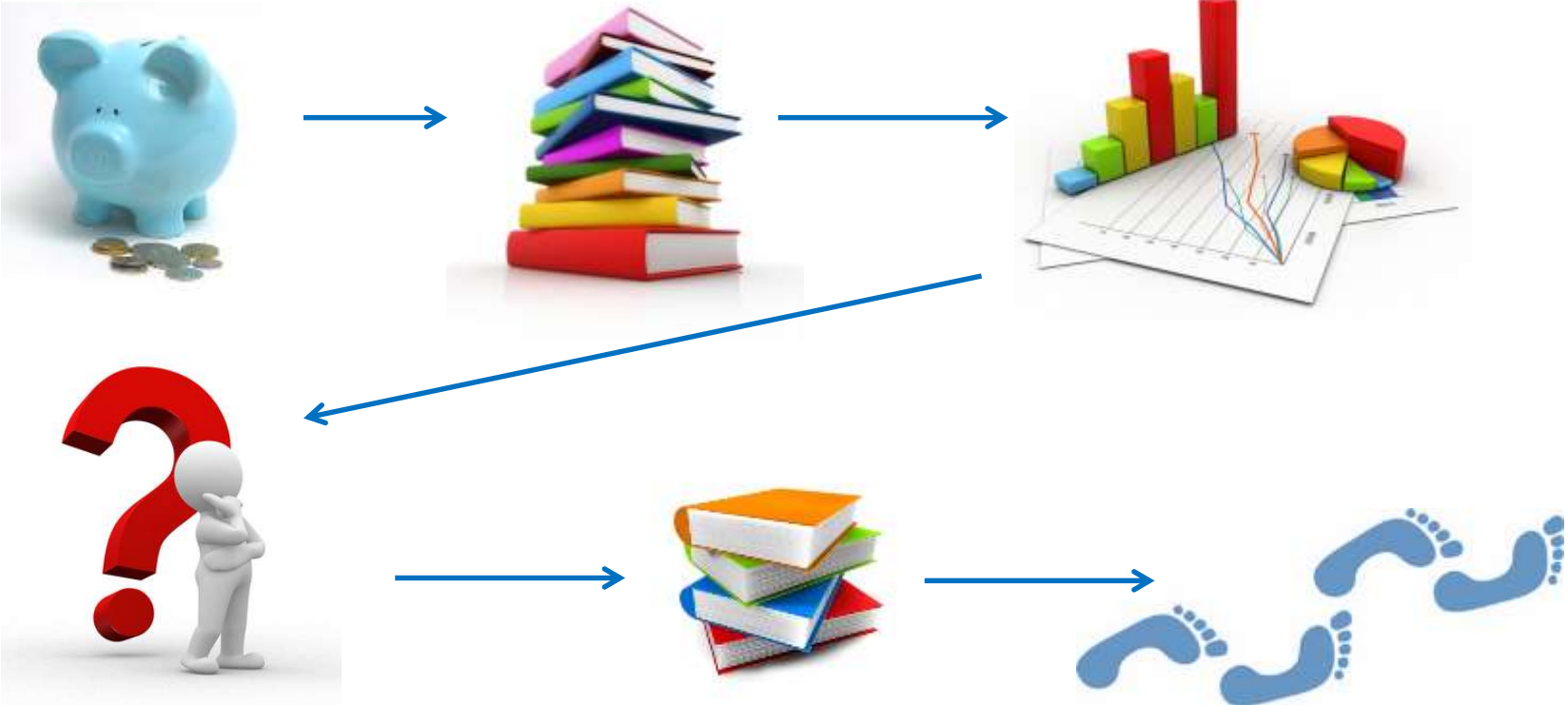
A Vendors perspective

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What is EBA?



Payment



- Upfront payment
- Flexible pricing based on
 - book collection size
 - length of access
 - Jisc band
- Cambridge packages range £1,000 - £75,000



Access



- Access can be granted any time after payment
- 6 or 12 month duration
- FREE full MARC Records provided
- DRM free, unlimited concurrency
- Newly published titles added monthly
- All 30,000+ online titles available



Statistics



- Usage statistics can be provided at any time
- Final statistics provided in month 7 or 13
- Data includes
 - year of publication
 - Subject
 - usage patterns

To assist decision making



Decision making



- Choose books with your prepayment
 - Access is maintained while choices are made
 - You are in control!
 - Statistics provided
- also other criteria:
- reading lists
 - current stock
 - course knowledge
 - Publication date



Ownership



- Perpetual ownership to choices



What next?



<p>End your EBA with a selection of perpetual titles to the value of your prepayment</p>	<p>Use usage evidence to justify purchase of additional titles</p>	<p>Enter a subsequent year of EBA at a preferential rate to continue access</p>
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Why should I have an EBA?

What is the difference between EBA and PDA?



What support should we expect?

What collections are available?

Where do I sign up?



Why should I have an EBA?

- Boost eBook collections
- Improve NSS scores
- Resource new courses
- Spend year-end money
- Simplify purchasing model



What is the difference between EBA and PDA?

- Access maintained for the full access period
- Your control, your choice
(even if a title has been used 100 times you don't have to buy it!)
- Quick set up time with all decision making at the end



What support should we expect?

- Free MARC records
- Updates
- Marketing support
- Statistics
- And more



What collections are available?

Jisc

- 6 or 12 months
- Full, HSS, STM
- Coursebooks / Monographs / All
- Banded pricing from £3K - £75K
- Suits central pots
- Best value for money

Bespoke

- 6 or 12 months
- Bespoke packages:
 - Subject collections
 - CBO exclusive
 - Entirely bespoke
- Profiled pricing from £1K to £19K
- Suits departmental purchasing



Questions?

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